



**vitamin angels**

## Vitamin Angels Donor Recognition Levels\*

All Donors of \$5000 or More Receive the Following Recognition:

Name & Logo included on Website Contributors Page  
Logo in Newsletter 'Vitamin Angels & Partners'  
Contribution to Partner Press Release  
Social Networking Opportunity  
Quarterly Donor Mailer  
Letter of Recognition

### Special Recognition:

Donor Level	Donation Amount	Acknowledgement
Founder's Circle	\$200,000+	Newsletter 'Partner Spotlight' Feature Travel Opportunity
Platinum Angels	\$100,000—\$199,000	Newsletter 'Partner Spotlight' Feature Travel Opportunity
Gold Angels	\$50,000—\$99,999	Travel Opportunity
Silver Angels	\$25,000—\$49,999	
Bronze Angels	\$5,000—\$24,999	

### Benefits of Donating:

- Increase wellbeing of children in need of your support
- Increase sales & profitability through cause-marketing campaigns
- Generate recognition for social responsibility
- Publicity on the Vitamin Angels website and newsletter
- Increase employee morale
- Tax deduction for your donation (including shipping)



*\*Recognition will be given for all cash and in-kind donations unless anonymity is requested by the donor. Certain donors may be singled out for additional recognition based on giving history, personal story, fundraising event, donation based on percentage of sales, or other categories at Vitamin Angels' discretion.*