



Vitamin Angels Newsletter- October 12, 2005

Vitamin Angel Alliance Organizes Nutritional Supplies For Pakistan Earthquake Relief Effort



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Vitamin Angel Alliance has begun organizing children's and adult multiple vitamin shipments to assist in the Pakistan Earthquake Relief effort. To help lower the likelihood of opportunistic infections and diseases compounding the present tragedy, Vitamin Angels is working with an alliance of companies in the natural products and pharmaceutical industries to help bring in emergency nutritional supplies to the refugees in the mountainous region between Pakistan and India.

Vitamin Angel Alliance in partnership with other relief organizations is now beginning to stage and consolidate vitamin donations that will be shipped along with medical supplies to the earthquake region as early as next week.

"Monday morning the phone was ringing and e-mails were coming in saying – What can we do to help in Pakistan?" said Howard B. Schiffer, **Vitamin Angel Alliance**, President. "It's heartbreaking seeing the massive destruction," said Mitch Skop, Vice President of Sales at Pharmachem Laboratories, "We know what a difference basic nutrition can make and we're committed to helping in the relief effort." Schiffer noted, "We've heard from the World Health Organization (WHO) and they're afraid of an epidemic and waterborne diseases breaking out as water supplies and sanitation have been heavily damaged. We're committed to getting in there immediately with basic nutritional supplies to keep these people healthy."

Vitamin Angel Alliance is a non-profit, non-sectarian organization dedicated to providing basic nutrition and fighting vitamin A deficiency childhood blindness and other vitamin deficiency diseases around the world since 1994. Last year Vitamin Angels donated 23.4 million supplements to people in need in 40 countries around the world.

"These villagers are just trying to keep their children alive in the wake of this terrible devastation, said Schiffer, "We're dedicated to helping them in any way we can."

To learn more, visit www.vitaminangel.org

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