



Providing
Basic Nutrition
To People In Need

vitaminangels



Vitamin Angels Newsletter- October 17, 2005

Vitamin Angel Alliance Reports Ongoing Donations Crucial for U.S. Hurricane Relief and Worldwide Disaster Relief

Rainbow Light and NPI Donate 3/4 Million Supplements in September



SANTA CRUZ, CALIF. (October 17, 2005)

In the wake of destruction following hurricanes Katrina and Rita, there is mounting concern over malnutrition, infection and disease among the survivors. While donations have been pouring into **Vitamin Angel Alliance's** hurricane relief warehouse in Texas to benefit affected areas, much more is immediately needed. Continued support over the next six months is critical to help protect survivors from serious or fatal health complications. And now with the earthquake destruction in Pakistan and India, continued support is urgently needed.

Since the Katrina disaster, Rainbow Light Nutritional Systems and its affiliated manufacturing company, Nature's Products Inc. (NPI), have contributed 750,000 supplements to the relief efforts through **Vitamin Angel Alliance**. Together, Rainbow Light and NPI have donated children's chewable multivitamins, adult multivitamins designed to help women, men and older persons meet their specific nutritional requirements, multi-mineral tablets and immune-enhancing supplements such as High Potency Micro-Clear™ and Deep Defense™ formulas. "We're concerned that many hurricane survivors are not getting the basic vitamins and minerals they need to stave off malnutrition because of limited food supplies in the affected areas," explains Rainbow Light President Linda Kahler. "A food-based supplement can bolster an inadequate diet, providing essential nutrients required to maintain good health, while building the body's natural immune system defenses against opportunistic infection and disease."

Rainbow Light and NPI take a prominent place among the many socially responsible companies in our industry who've given generously to this cause. "The response from the natural products industry has been outstanding," reported Howard B. Schiffer, **Vitamin Angel Alliance** President. He continues, "This is going to be a long-term relief effort. We're going to need 20 million supplements to get these people through the next 6 months."

Vitamin Angel Alliance is a non-profit, non-sectarian organization dedicated to providing basic nutrition and fighting vitamin A deficiency childhood blindness and other vitamin deficiency diseases around the world. Last year Vitamin Angels donated 23.4 million supplements to people in need in 40 countries around the world. To make donations to **Vitamin Angel Alliance** visit their website at: www.vitaminangel.org. For product donations, call 805-564 -8400, or email: info@vitaminangel.org.

Rainbow Light is the founding donor of prenatal nutrition to **Vitamin Angel Alliance's** Maternal and Child Health Project, and has been working with the **Vitamin Angel Alliance** since its inception in 1994.

Founded in 1981, Rainbow Light has long been recognized for its strength and leadership in premium quality food-based supplementation, consumer education, and contribution to innovative social programs with a long-standing commitment to excellence, social responsibility and promoting human health and wellbeing locally and globally.

####

Unique among supplement companies, Rainbow Light Nutritional Systems, Inc., takes a holistic, evidence-based approach to formulating that combines nutrients, energizing foods, enzymes and herbs from the healing therapies of the world to address specific health and lifestyle needs for men, women, seniors and children. The benefits of this integrated, research-driven approach are an immediate, positive difference you can feel, and the long-term support of overall health. For more information on Rainbow Light Nutritional Systems, call 1-800-635-1233 or visit www.rainbowlight.com. The headquarters are located in Santa Cruz, California.

Delivering nature's healthy solutions for today's lifestyles, Nature's Products Inc. manufactures vitamins and supplements in an FDA-approved facility located in Sunrise, Florida. The company provides innovative, quality products and services through strict adherence to good manufacturing practices (GMPs) and a long-standing commitment to excellence, social responsibility and promoting human health and wellbeing locally and globally. For more information about NPI, call 1-800-752-7873.

To learn more, visit www.vitaminangel.org

[Back to Top](#)

Vitamin Angel Alliance
1450 Orange Grove Avenue,
Santa Barbara, CA 93105

Phone: (805) 565- 9919;
Fax: (805) 565-9916
EMAIL: info@vitaminangel.org

vitaminangel.org

P.S. You are subscribed to %%list.name%% as %%emailaddr%%.
To unsubscribe, send a blank email to %%email.unsub%%