



Vitamin Angels Newsletter, March 29, 2006

**Howard B. Schiffer
honored with
Global Humanitarian Award**



Santa Barbara, CA March 29, 2006

Vitamin Angel Alliance President, Howard B. Schiffer was honored by Vivekanand Ashram with their Global Humanitarian Award for making a 'valuable contribution towards making a difference in the lives of millions of children by (the) prevention of childhood blindness in India'.

Vitamin Angels is now reaching 1 million children, lactating mothers and babies in India to prevent Vitamin A Deficiency childhood blindness. The 'Vitamin A / Childhood Prevention Campaign sponsored by Johnson & Johnson is now in its third year. The program also combats parasitic worms and helps educate people about the importance of basic nutrition, sanitation and hygiene.

"We share this award with all of our partners in India, other NGO's (non government organizations), health care workers, and mothers and grandmothers, who are working tirelessly and selflessly every day in the villages to make sure that health care and basic nutrition is a right and not a privilege for every person. Vitamin Angel's commitment is to support their efforts to make this world a healthier place." said Howard B. Schiffer, **Vitamin Angel Alliance**, President. He continued; "We're thrilled to be giving so many children the chance to live productive lives".


Vitamin Angel Alliance is a non-profit, non-sectarian organization dedicated to providing basic nutrition and fighting vitamin A deficiency childhood blindness and other vitamin deficiency diseases around the world since 1994. Last year Vitamin Angels donated over 100 million supplements to people in need in 40 countries around the world.

"On behalf of the millions of children we serve, we thank Vivekanand for recognizing the importance of this humanitarian work" said Schiffer, "Our hope is that many other companies in the Natural Products and Pharmaceutical industries will join us to achieve our goal of stopping vitamin

A deficiency childhood blindness around the globe by 2020."

For more information, visit www.vitaminangel.org

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