



Vitamin Angels Newsletter, August 24, 2006

**VITAMIN ANGELS HONORED WITH
SOCIAL RESPONSIBILITY AWARD
FROM NUTRITION BUSINESS JOURNAL**

Nutrition Business Journal. 

SANTA BARBARA, Calif., August 24, 2006

Vitamin Angels, a non-profit organization designed to fight malnutrition and childhood blindness around the world, was presented with the Social Responsibility Business Achievement Award from Nutrition Business Journal at their annual NBJ Summit held in Dana Point, Calif., in July. The NBJ Business Achievement Awards recognize companies for their distinguished accomplishments in various business categories within the natural products industry.

"It is an honor to receive this award, which I can only accept on behalf of the entire industry," stated Howard B. Schiffer, founder and president, **Vitamin Angels**. "Any time there is a crisis the industry immediately responds, asking what they can do to help. If it weren't for the generous donations and support of numerous companies, we would not be able to help individuals and communities in their time of need."

Nutrition Business Journal, a research, publishing and consulting company serving the nutrition, natural products and alternative healthcare industries, acknowledged **Vitamin Angels** for the nutritional support they provided to disaster victims around the world in 2005. **Vitamin Angels** responded to tragedies including the earthquake in Pakistan, hurricane Katrina, the massive flooding in Guatemala and the famine in Niger by sending emergency nutritional supplies in an effort to prevent malnutrition and opportunistic diseases.

About Vitamin Angel Alliance

Vitamin Angel Alliance, a non-profit, non-sectarian organization was created in 1994 to fight malnutrition and childhood blindness around the world. Vitamin Angel Alliance provides health education and nutritional supplements to individuals, families, and communities that are medically underserved or at risk of a specific condition or illness. Please contact Megan Starks at 805-564-8400 to make a donation to Vitamin Angel Alliance. For additional information, please visit www.vitaminangel.org.

For more information or to make a donation to **Vitamin Angel Alliance**, visit www.vitaminangel.org

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