2020 Partnership Opportunities
About Us

Vitamin Angels fights for the health of pregnant women, infants, and children living in the hardest-to-reach communities in the U.S. and around the world.

Together with our community of supporters, we are working to create a world where every child, everywhere, has a chance at a healthy and productive life. Join us.
Get Involved

The Vitamin Angels team is ready to help meet your company’s strategic business goals by working with you to build an effective partnership.

Retail Campaigns
Fundraise in-store by engaging your customers or vendors in a limited or ongoing promotion.

Cause-Marketing Campaigns
Showcase your dedication to giving by committing a portion of sales. Engage with your customers by utilizing Vitamin Angels’ powerful one-for-one messaging.

Corporate Gift
Direct contributions are a simple and effective way to make a meaningful impact.

Corporate Social Responsibility Initiatives
We provide expert guidance on CSR initiatives and reporting to help appeal to your investors and stakeholders.

Gift-In-Kind
Product donations play a critical role in our efforts. We partner with raw material producers, suppliers, manufacturers, and other service providers.

Event Sponsorships
Increase industry exposure for your brand, and enjoy unique opportunities to network with our key partners. To learn more about upcoming events, visit www.vitaminangels.org/events.

Digital Campaign Sponsorships
We have several campaigns throughout the year that offer exclusive digital marketing opportunities to reach new audiences. These are held around key observances including Mother’s Day, Be an Angel Day, and Giving Tuesday.

Not Your Average Charity

An official partnership with Vitamin Angels will allow you to develop corporate social responsibility initiatives that build loyalty and trust amongst consumers and employees. How? We share meaningful content and cause-marketing best practices that help you demonstrate your commitment to creating a healthier world.
Engaging Your Team

Together we can develop an employee engagement program that helps attract and retain talent. From tools that will help educate your employees about our cause, to fundraising contests and more, our team can motivate and inspire your employees.

See Your Impact Firsthand:

Traveling to the field is truly the best way to see how your support is allowing us to make an incredible impact in the communities we serve around the world. You’ll have the opportunity to visit unique places and meet inspiring families firsthand.

Our Partners

$5 Million+

Walgreens

$1 Million+ $500,000+

The Vitamin Shoppe

$250,000+ $100,000+

EMBO Caps®

goli

$20,000+

NovaFerment®

VINTNER’S DAUGHTER

Donations received in 2019. Gift-in-Kind donation values based on the cash value as calculated per “fair value” under FASB 157.
Vitamin Angels is a 501(c)3 tax-exempt organization, incorporated in the State of California and headquartered in Goleta, California. Tax ID 77-0485881