Corporate Partnership Opportunities
2021
Not Your Average Charity

To build a healthier world, Vitamin Angels starts at the very beginning.

For underserved pregnant women and young children, we focus on improving access to nutrition interventions. Meeting the intense and urgent nutritional needs of growing bodies and minds makes a lasting impact. Healthy mothers are more likely to have healthy newborns. Children who grow up strong can thrive in school, and in life. And when they do, a world of possibility emerges.

Our Nutrition Interventions

- Prenatal Vitamins and Minerals (Multiple Micronutrient Supplements)
- Vitamin A
- Deworming
- Supplemental Feeding
- Maternal, Infant, and Young Child Nutrition (MIYCN)
Where We Work

The World Health Organization estimates that at least half of the world’s population lacks access to essential health services. Barriers remain greatest in low resource settings globally and disproportionately affect communities experiencing marginalization.

Vitamin Angels partners with a global community of program partners to overcome barriers to accessing healthcare and nutrition and ensure our nutrition interventions reach the women children who need them most.

Helping at Home

In the U.S., 25% of pregnant women experience barriers to accessing prenatal vitamins and minerals.

Vitamin Angels is increasing health equity by ensuring access to high-quality prenatal vitamins and minerals and nutrition education materials that support maternal health and positive pregnancy outcomes.

Vitamin Angels partners with a global community of program partners to overcome barriers to accessing healthcare and nutrition services, and ensure our interventions reach the women and children who need them most.
More Than a Donation
An official partnership with Vitamin Angels allows businesses to do more than charitable giving. Purpose-driven companies appreciate a competitive advantage. Our expertise delivers business solutions in cause-marketing, employee engagement programming, corporate social responsibility initiatives, and more.

88% of consumers would buy a product from a purpose-driven company

77% of consumers feel a stronger emotional connection to a purpose-driven company

10x Many purpose-driven companies are growing faster than non-purpose-driven companies

Partnership Offering
The Vitamin Angels team is ready to help meet your company’s strategic business goals by working with you to build an effective partnership.

Retail Campaigns
Fundraise in-store by engaging your customers or vendors in a limited or ongoing promotion.

Cause-Marketing Campaigns
Showcase your dedication to giving by committing a portion of sales. Engage with your customers by utilizing Vitamin Angels’ powerful one-for-one messaging.

Digital Campaign Sponsorships
Engage with new audiences through exclusive digital marketing campaigns and broadcast opportunities hosted during key observances and shopping events including Mother’s Day, Back to School, and Giving Tuesday.

Corporate Gift
Direct contributions are a simple and effective way to make a meaningful impact.

Contributing to the SDGs
Appeal to your stakeholders and investors by positioning your company at the forefront of sustainability. Vitamin Angels offers expert guidance and impact reporting on SDGs #1, #2, and #3.

Gift-In-Kind
Product donations play a critical role in our efforts. We partner with raw material producers, suppliers, manufacturers, and other service providers.

Event Sponsorships
Increase industry exposure for your brand, and enjoy unique opportunities to network with our key partners. To learn more about upcoming events, visit vitaminangels.org/events.
Our Partners

$10 Million+
Walgreens

$5 Million+
KIRK

$4 Million+
Baxter

$500,000+
golf

$250,000+
SMARTY PANTS

$100,000+
DSM

$50,000+
NOW

$20,000+
AIDP

Our Financials
At the core of everything we do at Vitamin Angels, is the pervasive and persistent expectation that we operate at the highest level of performance with exceptional accountability and transparency. We hold ourselves to this standard to ensure we fulfill our obligation to those we serve and to all those who entrust us with their contributions.

Audited financial statements and Form 990 available at: vitaminangels.org/financials

Annual Report
Download our 2019 Annual Report here

Accountability & Transparency
Named one of Charity Navigator’s “Top Ten Organizations Everyone’s Heard Of” – 2020

Donations received in 2020. Gift-In-Kind donation values based on the cash value as calculated per ‘fair value’ under FASB 157. Please note that starting in 2021, the suggested partnership minimum donation is $30,000.
Ready to Get Started?

Contact us at partnerships@vitaminangels.org